

BlueCross BlueShield of Tennessee

Corporate Giving

BlueCross BlueShield's total corporate giving in 2011 equaled more than **\$8.2 million**.

Our key giving arms include the Community Trust, Tennessee Health Foundation, Corporate sponsorships, employee volunteers, outreach efforts and in-kind donations.

Tennessee Health Foundation

Of the almost \$5.4M distributed by the Tennessee Health Foundation in 2011:

- \$1.5 million grants for children's health

- \$3.3 million grants for patient safety and quality improvement

- \$330,000 grants for access to care/the uninsured

- \$325,000 grants for education and community natural disasters

Community Trust

The BlueCross BlueShield of Tennessee's Community Trust contributed **over \$565,000** to more than 150 charitable organizations throughout the state of Tennessee.

Community Trust giving for 2011 was broken down into the following:

- 33% to access to care & disease management programs

- 42% to education, disparities, diversity initiatives

- 25% to economic & community development