



BluePerksSM
Discount Program

*Choosing Blue
has its advantages*

ENJOY BIG SAVINGS WITH **EXCLUSIVE PERKS**

Special BluePerks discounts help you make healthy lifestyle choices with savings of up to 50% on a wide range of health-related products and services – including **gym memberships, LASIK eye surgery, massage therapy, hearing aids, prescriptions** and much more.

BluePerks are only offered to BlueCross BlueShield of Tennessee members. Start using them today! Log into **BlueAccess**, our members-only website, and look for the BluePerks link.

For more details, **visit bcbst.com/learn/blueperks** or call Customer Service at the number on your member ID card.



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