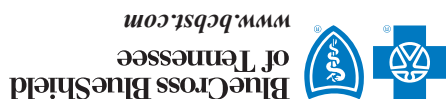


Fold and Tape

Source: National Institute of Health, "The Bypass Angioplasty Revascularization Investigation," 1997.

BlueCross BlueShield of Tennessee, Inc., an Independent Licensee of the BlueCross BlueShield Association, an Association of Independent BlueCross BlueShield Plans
Registered marks of the BlueCross BlueShield Association, an Association of Independent BlueCross BlueShield Plans



Heart Surgery
\$57,073



Sneakers
\$50

Walk now. Or worry later.
Your choice.

Walk now. Or worry later.
Your choice.

\$50
Sneakers



\$57,073
Heart Surgery



BlueCross BlueShield of Tennessee, Inc., an Independent Licensee of the BlueCross BlueShield Association
Registered marks of the BlueCross BlueShield Association, an Association of Independent BlueCross BlueShield Plans

Source: National Institute of Health, "The Bypass Angioplasty Revascularization Investigation," 1997.

Fold and Tape