

Two images. Ten times the cost.

**\$70**  
X-Ray



**\$700**  
MRI

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## It's Your Choice

New medical treatments are discovered every day. But new technology can be expensive – especially if you take tests or treatments that you may not really need.

Talk to your doctor whenever special tests or treatments are scheduled. Ask if there are other choices, and discuss which ones are right for you. Find out why you need certain tests, so that you will feel confident about your choices, and know what to expect.

When you make smart choices about tests and technology, you help hold down costs for everyone in your health plan. For other ways to keep your health care costs down, see your Benefits Manager or visit [www.bcbst.com](http://www.bcbst.com).



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