



**PARTNERS  
FOR HEALTH**



**BluePerks<sup>SM</sup>  
Discount Program**

*Choosing Blue  
has its advantages*

## ENJOY BIG SAVINGS WITH **EXCLUSIVE PERKS**

Special BluePerks discounts help you make healthy life choices. The program offers savings of up to 50% on a wide range of health-related products and services. These include **gym memberships, LASIK eye surgery, massage therapy, prescriptions, hearing aids** and much more.

**BluePerks** are only for BlueCross BlueShield of Tennessee members. Start using them now! Log into **BlueAccess**, our members-only website, and look for the BluePerks link.

For more details, **visit [bcbst.com/learn/blueperks](http://bcbst.com/learn/blueperks)**. Or you may call Customer Service at the number on your member ID card.



BlueCross BlueShield of Tennessee  
1 Cameron Hill Circle | Chattanooga, TN 37402  
[bcbst.com](http://bcbst.com)