



2012 Corporate Giving

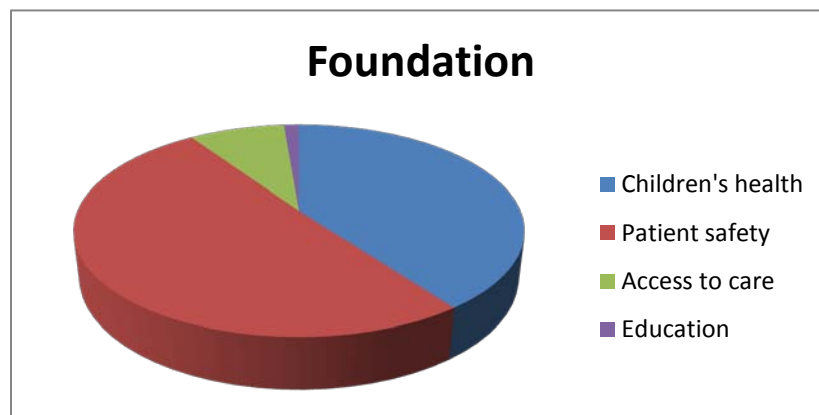
BlueCross BlueShield's total corporate giving in 2012 was more than **\$10.2 million**.

Our key giving arms include the Community Trust, Tennessee Health Foundation, Corporate sponsorships, employee volunteers, efforts and in-kind donations.

Tennessee Health Foundation

Of the almost \$6.2 million distributed by the Tennessee Health Foundation in 2012, grants totaled:

- \$2.3 million for children's health
- \$2.9 million for patient safety and quality improvement
- \$476,000 for access to care
- \$475,000 for education, natural disasters, community development



Community Trust

The BlueCross BlueShield of Tennessee Community Trust contributed more than **\$560,000** to approximately 160 charitable organizations throughout the state of Tennessee.

Community Trust giving for 2012 addressed three main focus areas:

- 34% to access to care and disease management programs
- 42% to education, disparities, diversity initiatives
- 24% to economic and community development

