



SMOKING AND TOBACCO CESSATION WITH MEDICATION

Smoking and using tobacco are the leading preventable causes of death in the United States. Smokers report that they would be more likely to stop smoking if a doctor advised them to quit.

What is the quality measure?

This measure focuses on how many of your patients 18 and older are current tobacco users who report that they have been counseled by you on the following:

- + Quitting using tobacco
- + Available cessation drugs
- + Useful cessation strategies

What can you do to improve this quality measure?

1. Ask your patients about tobacco use and assess their readiness to quit.
2. Provide brief counseling regarding tobacco cessation.
3. Offer support resources, such as [Smokefree.gov](https://www.smokefree.gov), and quit lines, etc.
4. Offer cessation medications as adjunct therapies.
5. If your patients are not ready to quit, offer personalized motivational messages.