

QUALITY+

A Chronic Special Needs Plan for Diabetes and Cardiovascular Disease Patients

BlueEssential (HMO SNP)SM

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Effective Jan. 1, 2020, we launched a Medicare Advantage Chronic Condition Special Needs Plan (C-SNP) — BlueEssential (HMO SNP)SM — to address the wide range of health needs that can be costly and difficult to coordinate for diabetic patients. We're expanding this plan to include patients with select cardiovascular conditions as of Jan. 1, 2021.

The First Plan of its Kind in Tennessee

BlueEssential is a C-SNP plan that offers tailored benefits to Medicare Advantage members with diabetes mellitus and/or select cardiovascular conditions and other co-morbidities, except ESRD. A Model of Care (MOC) is implemented to ensure the unique needs of each member are identified and addressed.



Benefits

We're attempting to address many of the socio-economic barriers of non-adherent individuals with diabetes and/or cardiovascular disease and here are a few examples of how:

Lower member cost for certain medicines and equipment

- Copay for endocrinologist and cardiologist is **reduced** to match a PCP
- Limited over-the-counter drug coverage
- External infusion insulin pumps and continuous glucose monitors with **reduced** member cost-share

Improved coverage for diabetic and cardiovascular care services

- **Increase** in covered podiatry visits over traditional Medicare for routine foot care
- Includes an additional tier at a lower cost-share for select care drugs commonly used to treat diabetics as well as associated chronic conditions. Examples include:
 - Diabetes medications such as metformin and pioglitazone
 - Statin medications such as rosuvastatin and atorvastatin
 - Blood pressure medications such as lisinopril and olmesartan
- Lower fixed copays for select insulins including through the coverage gap. Additional savings for use of preferred pharmacy network and 90-day insulin prescription fills. Examples of insulins covered in this benefit include: Lantus®, NovoLog® and Tresiba®

Enhanced supplemental benefits

- Limited transportation benefit to help with getting to medical appointments
- Regionally assigned telephonic nurse case managers to encourage compliance with the provider's ordered plan of care
- Diabetic, cardiac or other meals that support the dietary plan of care for **five days** after discharge from an observation stay, acute inpatient hospital stay or skilled nursing facility stay
- Comprehensive medication review by a pharmacist for all C-SNP members to help optimize therapeutic outcomes, minimize risks and maximize cost-effectiveness



We're Right Here

For questions about the Chronic Condition Special Needs Plan (C-SNP), BlueEssential (HMO SNP)SM, please contact a member of our Medicare Advantage Provider Outreach Team.

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