



## Value Based Reimbursement Pilot Program

*Connect  
In New Ways  
and Save Time  
and Money*

## Free Up Time — With New Ways to Talk To Your Doctor About Your Health

BlueCross BlueShield of Tennessee and your physician are participating in a special pilot program that you may be eligible to join. The year-long program allows you and your doctor to use new choices in the way you communicate with each other and talk about your health needs. Instead of an office visit, when appropriate, you can also have telephone consultations, online consultations, and group educational visits.

These services will free up valuable time by offering convenient ways to use a secure personal account to conduct consultations and directly communicate with your doctor's office at any time, from any place to:

- Discuss non-urgent health issues
- Receive or renew your prescriptions
- Access self-care information
- Schedule appointments
- Discuss your lab results

### Who Qualifies for the Pilot Program?

Plan members may qualify to participate, if:

- They have a primary diagnosis of diabetes, congestive heart failure, and/or hypertension
- Their doctor recommends the member as an established patient
- Their doctor is a participating provider who can ensure the member's eligibility of insurance coverage

### How To Get Started

1. Contact your doctor to schedule a time to discuss your participation in this pilot program, known as the Value Based Reimbursement program.
  2. **Once your physician has enrolled you in the program**, register at RelayHealth Systems by going to <http://www.relayhealth.com>.
    - RelayHealth provides secure Web-based applications and online health care communication messaging services that link physicians, patients and pharmacies.
- **NOTE:** Access to online visits will not be available until approximately 10 days after enrollment.

### Is There a Cost?

No. During the Value Based Reimbursement Pilot Program, there are no copays, deductibles, or coinsurance for these alternative services — even if they usually apply to your benefit plan.

### Find Out More

To learn more, visit [www.bcbst.com](http://www.bcbst.com) or contact your doctor today.



**BlueCross BlueShield  
of Tennessee**

801 Pine Street  
Chattanooga, Tennessee 37402

[www.bcbst.com](http://www.bcbst.com)

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